

Gloucestershire Cricket Foundation- Photography and Video Policy

Gloucestershire Cricket Foundation (GCF) promotes the appropriate use of photography and filming of everyone in cricket.

It is important to be aware of the potential child protection and safeguarding issues that arise when people take photos or film children in relation to sporting activities. The potential for misuse of images can be reduced if we are all aware of the potential risks and dangers and put appropriate measures in place to reduce these risks.

Potential Risks:

- Children and young people may be identifiable when a photograph is shared with personal information
- direct and indirect risks to children and young people when photographs are shared on websites and in publications with personal information that may identify and locate the child
- inappropriate photographs or recorded images of children and young people.
- inappropriate use, adaptation or copying of images

The following guiding principles from the ECB Photography and Video Camera Guidelines will be implemented by GCF.

1. Photographs/images are not to be taken at any events without the prior permission of the players, and where applicable the parents/carers of the child or young person.
2. If no consent has been given for a player on the photo consent form, then it is to be made known to the relevant person of the other team (e.g., Coach / Team manager) so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that player.
3. The players should be informed that a person will be taking photographs.
4. The players should be informed that if they have concerns, they can report these to the Coach or Manager.
5. Concerns regarding inappropriate or intrusive photography should be reported to the Gloucestershire County Safeguarding Officer (Ellen Mutch) or her Deputy (John Peplow) and recorded in the same manner as any other child protection concern.
6. It is recommended that at cricket tournaments/festivals/events/competitions that a camera registration book is set up for adults to complete before taking photographs.

The following guiding principles will be adopted for the publishing of images:

1. Ask for parental or player permission to use their image and wherever possible show the image to the parents and player in advance. This ensures that they are aware of the way the image will be used.

2. Ask for the players permission to use their image. This ensures that they are aware of the way the image will be used.
3. If the photograph is used, avoid naming the player. In cases where the player, parent / carers wish for the players name and photograph to be used, direct written consent will be required for each publication.
4. If the player is named, avoid using a photograph, in cases where the player, parent/carers wish for the players name and photograph to be used, direct written consent will be required for each publication.
5. Don't use player profiles with pictures and detailed personal information on websites. In cases where the player, parent / carers wish for the players name and photograph to be used, direct written consent will be required for each publication.
6. Don't use an image for something other than that what it was initially intended and agreed.
7. Don't allow images to be recorded in changing rooms, showers, or toilets. This includes the use of mobile phones that record images.
8. Focus on the activity rather than the individual.
9. Only use images of players in appropriate kit (training or competition) to reduce the risk of inappropriate use, and to provide positive images of the players.
10. Aim to take pictures which represent the broad range of players participating safely in cricket e.g., boys and girls, disabled people, ethnic minority communities.
11. Encourage the reporting of inappropriate use of images of players to the Gloucestershire County Safeguarding Officer (Ellen Mutch) or her Deputy (John Pellow) and recorded in the same manner as any other child protection concern.

Using video as a coaching aid:

GCF may use video equipment as a coaching aid as and when appropriate. Players and parents/carers may view the footage and know that the material taken in connection with coaching will be stored securely and will be deleted / destroyed upon requests, or when the material is no longer needed. Only coaches who are UKCC level 2 or above qualified are permitted to use video analysis when coaching on behalf of GCF.

All players and their parents / carers will be asked each year to either; accept and adhere to the above policy in their registration process or to not accept the policy to refuse any use of photography regarding GCF activity.

Any additional concerns can also be shared with the GCF County and Deputy Safeguarding Officer's:



Safe
Hands
ECB

Ellen Mutch- safeguarding@gloucestershirecricketfoundation.org or call 07852 815430

John Peplow- peplowjohn1@gmail.com or call 07515 489337